Georgia State University celebrates its 100th year in 2013. To recognize this milestone, a special centennial logo has been designed for events and communications. Please use the multi-color version when possible. The centennial logo should never be altered in any manner. Files are available for both web and print.

The Georgia State University logo may appear on each item of collateral along with the centennial logo, but keep at least an inch and a half of space between the logos.

**MULTI-COLOR OPTION**

The full-color version can print using PMS colors or four-color process. To reduce colors, the red underline may print the same color as the flame above it.

The box around the logo may be removed from the multi-colored logo **ONLY** if the logo is printing on the university’s blue PMS 286 or on solid white.

**ONE-COLOR OPTIONS**

The logo may print in one color either in PMS 286 blue or white. These logos may be more economical for use on merchandise. Please make sure the background the logo prints on is clear without a lot of contrast or pattern.

**SPACE AROUND LOGO**

Keep a clear space around the logo equal to the space from the top of the words “Georgia State” to the box containing the “100.”

**MINIMUM SIZE**

The logo should not be less than one inch in width in publications.

**CONTACTS**

Colleen Geary  
University Ceremonies and Special Events  
cgeary@gsu.edu  
404-413-1373

Renata Irving  
Public Relations and Marketing Communications  
renatairving@gsu.edu  
404-413-1363