STUDIO PORTRAITS: BEFORE YOU GO

Thank you for booking a session with GSU PRMC's Portrait Studio! We can’t wait to take your photo! Your portrait should represent you, so here are a few tips to look great in front of the camera!

What should I wear?
- Solid colors photograph best and most people look good in mid-range tones (green, blue, brown, etc.). Darker/deeper shades (not solid black) are more flattering and slimming. Very bright reds, yellows and oranges can be distracting.
- Avoid large amounts of white or other light colors because they draw attention away from your face. Light colors are fine under a jacket or sweater.
- Avoid solid black (under a jacket is fine) as detail does not capture well in photos.
- Avoid wearing clothing with patterns or accessories that distract from your face.
- Long sleeves are recommended in order not to distract from your face.

For Men:
Collared dress shirts and button-downs are recommended with a suit jacket and tie. If you choose not to wear a suit jacket, remember that white or light pastel shirts worn alone tend to look washed out and draw attention away from your face. A better choice for business casual is a jacket with an open shirt or a sweater.

For Women:
V-neck, crew neck or mock-turtle necks are recommended, but collared shirts work well for women, too. A shallow V-neck will have a slimming effect whereas a wide, open collar will have the opposite effect. Women with long hair should choose a top or jacket that is a different tone from their hair, otherwise the hair and jacket tend to run together in the photo.

Jewelry:
Jewelry can be a great accessory to your outfit, but should not distract from your face. Less is usually more. Necklaces look best when they are shorter and mimic the neckline of your shirt.

Makeup:
- Wear what you would for a nice evening out. Well done, but not overdone.
- Avoid overly glossy or shimmery makeup because it will catch the light and be distracting.
- If you normally don’t wear makeup, your pictures will look better if you at least wear foundation that matches your skin tone in order to even out your skin tone and complexion.
Bring a powder to reapply before/during the shoot to avoid any shine on your face. Please bring your own brush.

Retouching: We do light retouching to cover blemishes and dark under-eye circles as part of the portrait shoot.

How should I do my hair?
Do your hair how you would naturally wear it.
For ladies - all down, or half-up are both good. You can try some photos with your hair on both sides or hair on one side (For one side, it looks best if you bring your hair to the front on the side further from the camera. Your 'good side' should be closer to the camera).

How should I pose?
Face the camera a little bit sideways (about a 45° angle), with your 'good side' closer to the camera. The photographer can help you with this! You can try photos on both sides too if you're unsure.
You can try different poses like arms crossed or just at your sides, whichever you think would suit you best. You can also try some smiling with and without showing teeth and see which one you prefer.
But please keep in mind that our Studio Portrait sessions are limited to 15 minutes in order to honor other appointments, and you will only be receiving one of the photos taken this day.