

## POSITIONING STATEMENT

**Georgia State, an urban public research university and national model for student success, provides students and faculty with unsurpassed access to opportunities in Atlanta, the cultural and economic center of the Southeast.**

---

## OUR DISTINCTIVE STRENGTHS

### Leading the Commitment to Diversity

- One of the most diverse universities in the U.S.
- A national leader in graduating students from diverse socioeconomic, racial, ethnic and geographic backgrounds

### Guiding Students to Success

- A university of more than 50,000 students that focuses on each individual's progress to graduation
- A national leader in innovative strategies for advising and mentoring students toward successful degree completion

### Connecting to Atlanta and Cities Around the World

- A university without boundaries, providing easy access to opportunities in a leading metropolitan area
- Valuable student experiences through internships, jobs and professional relationships
- An urban laboratory for faculty to explore solutions to city issues with global relevance
- Community connections at two-year campuses around the metropolitan area

### Embracing Discovery and Creativity That Improve Our World

- A center of pioneering research and creative achievements
- A lasting impact on Atlanta's quality of life and economy
- Urban synergies and partnerships unavailable at most other research universities
- A champion of innovative, cross-disciplinary research that addresses complex global challenges

### Fostering an Enterprising Culture

- A university culture reflecting students from all walks of life
- Many students who have overcome major obstacles to elevate their lives through education
- A culture based on ambition, hard work, dedication and perseverance

# GEORGIA STATE IS...

## **Leading the Commitment to Diversity**

Among the most diverse universities in the nation, Georgia State is committed to providing students from all backgrounds the opportunity to better themselves through higher education. The university is a recognized leader in graduating students from diverse socioeconomic, racial, ethnic and geographic backgrounds. In a university community that celebrates diverse perspectives, students, faculty and staff expand their understanding of the world and learn from people of all cultures.

## **Guiding Students to Success**

Georgia State has a university-wide commitment to academic advisement and monitoring student progress through graduation. The university is nationally recognized as a leader in creating innovative approaches that foster the success of students from all academic, socioeconomic, racial and ethnic backgrounds. Its two-year and four-year programs provide undergraduates with efficient and practical pathways to a degree.

By making student success the highest priority of the university, Georgia State changes lives and contributes to the economic, social and cultural vitality of the state, nation and world.

## **Connecting to Atlanta and Cities Around the World**

The university's location provides students and faculty with wide-ranging opportunities to connect with the city's business, government, nonprofit and cultural communities. On campuses without boundaries, students expand their view of the world, find internships and opportunities just blocks away, and develop professional skills and relationships that enhance post-graduation success. At the nexus of an urban laboratory, faculty at the Atlanta campus draw creative inspiration and address critical societal issues locally and in cities around the world. Georgia State's two-year campuses foster strong relationships with communities throughout the metropolitan area.

## **Embracing Discovery and Creativity That Improve Our World**

Georgia State's faculty inspire students through their commitment to teaching, mentoring, pioneering research and creative achievement. Faculty collaborate in a spirit of innovation and entrepreneurship to improve quality of life and strengthen economies throughout Atlanta and around the world. Their creative and artistic achievements have an enduring cultural impact locally and globally. Georgia State is rising to national prominence for championing innovative, cross-disciplinary research with sweeping and critical applications that address the complex biomedical and societal challenges affecting people worldwide. One of Atlanta's most valuable cultural and economic assets, Georgia State promotes synergies and partnerships unavailable at most research universities in a metropolitan area that's home to more than five million people and the headquarters of more than a dozen Fortune 500 companies.

## **Fostering an Enterprising Culture**

From its founding more than a century ago, Georgia State has been home to people seeking to elevate their lives through education. Students from all walks of life come to the university, many of whom overcome major obstacles to earn their degrees. The university is dedicated to offering programs that cater to students' educational needs. Students, faculty and alumni together have created an enterprising university personality and culture based on ambition, hard work, dedication and perseverance.